

## VIEWPOINTS

# Drivers of Health

## Improving America's Health Care System: Recognize the Realities of Patients' Lives and Invest in Addressing Drivers of Health



Physicians have long experienced the impact of the drivers of health (DOH). They see that the conditions in which people are born, grow, live, work and age have a major influence on patient health, care outcomes, costs, physician burden and the physician-patient relationship. This includes factors like socioeconomic status, education, neighborhood and physical environment, employment, nutrition/food security, access to health care and social support networks, all of which have a major influence on individuals' health and therefore, the cost of health care in America.

Indeed, in The Physicians Foundation's [2020 Survey of America's Physicians](#), 73% of physicians indicate that DOH, such as access to healthy food and safe housing, will drive demand of health care services in 2021.

For more than a decade – and long before most stakeholders in the health care system – The Physicians Foundation has been on the [vanguard](#) of recognizing and acting on these challenges.

## A Decade of Commitment

### 2010-2017

Invested in [Health Leads](#) to revolutionize the first-ever system that enabled physicians to screen their patients and automatically connect them with the social resources they need.

### 2016

Supported the publication of Richard (Buz) Cooper, MD's book, [Poverty and the Myths of Health Care Reform](#), which argued that poverty, rather than overutilization, waste and physician inefficiency, are the drivers of runaway health care costs.

### 2017

Called on the Center for Medicare & Medicaid Innovation (CMMI) to [recognize](#) the impact of health-related social needs, reduce regulatory burdens and support state-level innovation.

### 2018

Provided information and physician insights to CMS on the [direct provider contracting \(DPC\) model](#) to enhance the physician-payer relationship.

### 2019

Equipped the North Carolina Medical Society to [lead on health](#) by integrating DOH into the state's [approach](#) to health care.

Studied, [published](#) and [convened](#) experts on the association between patient social risk and physician performance scores in the Merit-based Incentive Payment System (MIPS).

[Responded](#) to the Medicare Program CY 2021 Quality Payment Program Proposed Rule and was [referenced](#) by CMS in the issued rule changes.

[Published](#) landmark study showing that 37.7% of variation in price-adjusted Medicare per beneficiary spending between highest and lowest spending counties is associated with DOH.

Secured CMS's approval of the first ever DOH measures on the Measures Under Consideration (MUC) list in history of U.S. health care.

### 2020-2021

### 2020-2021

### 2021

### 2021

# Continuing the Momentum

The health care sector is increasingly recognizing that America cannot improve health outcomes or reduce health care costs without addressing DOH. This awareness is important, but it must be built upon with action.

Through four key principles, we can address DOH in how we pay for and deliver care to improve health, while reducing costs and easing administrative burdens on physicians.

## 1 Address SDOH in combatting COVID-19

COVID-19 has caused enormous suffering for Americans while shaking the foundations of our health care delivery system. The Physicians Foundation [recognizes](#) the imperative to incentivize and invest in addressing the drivers of health as a key facet of tackling the pandemic and its aftermath, for both physicians and their patients.

## 3 Create new standards for SDOH quality, utilization and outcome measurement

CMS has identified the development and implementation of “measures that reflect social and economic drivers” as a key measurement gap to be addressed in [Meaningful Measures 2.0](#). Standard DOH measures are critical to address and quantify the impact these factors have on health outcomes, costs and [disparities](#); understand [barriers](#) to effective care; more accurately [risk adjust payment models](#) and establish cost benchmarks; and quantify latent financial risk in the health care system.

## 2 Integrate SDOH into payment policy for physicians

Federal and state policymakers and private insurance companies have increasingly held physicians responsible for patients’ health through quality measures and financial rewards and penalties that focus almost entirely on clinical care. Recognizing that DOH drive [70% of health outcomes](#), it is imperative that there is a move toward re-balancing quality measures to focus on DOH and creating financial incentives and risk models to account for the realities of patients’ lives that contribute to worse health outcomes and increased costs.

## 4 Make SDOH central to CMMI & States’ Innovation Agenda

As CMS’s learning hub, CMMI has field-tested addressing DOH via its [Accountable Health Communities](#) model, which has [screened](#) ~1 million patients for social needs, and its [Comprehensive Primary Care Plus \(CPC+\) model](#), in which 93% of practices are now screening for DOH. A [number of states](#) have also integrated DOH into care delivery, as part of their commitment to investing in health, not just health care. Building on this experience and data, CMMI has a crucial opportunity to spur further action across CMS programs, states and commercial payors to address DOH.

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## Policy Education Agenda

Addressing DOH will require a holistic approach, including comprehensive coordination among individual physicians, medical societies, health systems, social services systems and policymakers. But ultimately, specific, pragmatic policy reforms are needed for Medicare, Medicaid and the CMMI to result in meaningful change.

**Together, we must learn about and advocate for the following policy recommendations that address these factors and improve health outcomes for all people.**

## Policy Education Agenda (continued)

#	Specific Policy Recommendations	Policy Priorities			
		Address DOH in Combatting COVID-19	Integrate DOH into Payment Policy for Physicians	Create New Standards for DOH Quality, Utilization & Outcome Measurement	Make DOH Central to CMMI & States' Innovation Agenda
<b>Cross-Cutting Recommendations</b>					
1	Consistent with CMS's "meaningful measures" initiative, for every DOH measure adopted, retire 3+ other process and/or efficiency measures to re-balance the national measure set to align with what matters to patients and reduce physician burden and burnout.	X	X	X	X
2	Deploy Provider Relief Funds allocated to the HRSA-administered "uninsured fund" to support physicians serving uninsured and vulnerable patients who are more likely to struggle with DOH.	X			
3	Fund efforts to address DOH-related barriers to patient vaccination, isolation and quarantine (including ensuring that vaccines are available for physicians' patients).	X			
4	Fund Medicare and Medicaid eligibility and enrollment specialists based in practices or in the community.	X	X		
5	Commission ASPE or MedPAC to research link between DOH & physician burnout to develop a standard national data set that informs health policy decisions.			X	
6	Build DOH into standardized CMS risk scoring and risk adjustment methods and use this data to establish cost benchmarks for shared savings for physician practices.		X		
7	Update medical loss ratio (MLR) calculation requirements across Medicare/Medicaid to account for DOH investments.	X	X		
<b>Medicare Recommendations</b>					
8	Broaden Medicare Advantage reimbursement of DOH services and ability to target benefits to individuals based on social need.		X		
9	Pay for DOH screening and navigation to community resources by Medicare providers (beyond Medicare reimbursement for psychosocial elements of chronic care management).		X		

## Policy Education Agenda (continued)

#	Specific Policy Recommendations	Policy Priorities			
		Address SDOH in Combatting COVID-19	Integrate SDOH into Payment Policy for Physicians	Create New Standards for SDOH Quality, Utilization & Outcome Measurement	Make SDOH Central to CMMI & States' Innovation Agenda
10	Revise MIPS Value Pathways (MVP) Guidelines to address DOH and their impact on physician practice.			X	
11	Create first MIPS quality measure tied DOH (ex. food insecurity screening, using screening question in CMS's Accountable Health Communities Pilot).			X	
12	Encourage physicians' use of ICD-10 Z codes for potential socioeconomic and psychosocial circumstances (Z55-Z65) and in calculating the complex patient bonus.	X	X		
<b>Medicaid Recommendations</b>					
13	Increase Medicaid reimbursement to at least Medicare levels (and promote increased Medicaid primary care reimbursement linked to the expansion of Medicaid eligibility).		X		
14	Encourage states to include DOH interventions as Medicaid covered services.		X		X
<b>CMMI Recommendations</b>					
15	Update medical loss ratio (MLR) calculation requirements across Medicare/Medicaid to account for DOH investments.	X			X
16	Integrate the Accountable Health Communities Model DOH related components (ex. screening and navigation) into existing models and new CMMI payment models.	X	X		X
17	Support state-level innovation that incorporates prospective financing and health-related social needs into payment and care delivery models (e.g., State Innovation Model).		X		X

For more information on The Physicians Foundation's work addressing DOH, visit [www.physiciansfoundation.org](http://www.physiciansfoundation.org).