



Physicians' Foundations

Physicians Committed to a Better Healthcare System



Message From the President & Executive Director

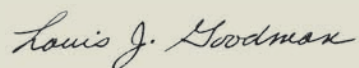
Physicians and their practices face tremendous pressures and stress today as they struggle to deal with new and expensive technology, changes in reimbursements, and information overload. The Physicians' Foundations are working hard to help practicing physicians, particularly those in solo and small practices, meet some of these difficult challenges so they can focus their time and incredible talents on patient care.

When we first met with our medical society leaders some seven years ago, little did we think that, in addition to resolving some of our grievances against the managed care industry, we also would have the opportunity to truly improve physicians' practices and revive a faltering health care system. Our collective lawsuits against the nation's largest for-profit HMOs not only addressed many of the managed care companies' business practices that so distressed our physicians and their organizations. The settlements of those lawsuits also gave us the unprecedented opportunity to make a real difference for patients through the Physicians' Foundations.

The Foundations are served by dedicated and hardworking boards of directors and advisory committee members, representing the nation's physicians and their medical societies. The considerable commitment of their time and expertise enabled us to initiate a grantmaking program within just one year of the Foundations' start. To date, we have provided more than \$20 million in grants to help physicians turn a complex and confusing health care system into one that helps the nation's doctors provide better, safer, and higher quality medical care for all Americans.

We welcome you to learn more about the Physicians' Foundations and urge you to view our website for more information. And we look forward very much to partnering with you on this important and exciting work.

Sincerely,



Louis J. Goodman, PhD, President



Timothy B. Norbeck, Executive Director





Excellence in Practice Program

The Foundations are committed to helping practicing physicians improve the care they deliver to their patients. The Excellence In Practice program provides grants to nonprofit organizations for innovative, practice-based projects that provide physician education or address quality of care or patient safety issues. In its first two years of grantmaking, the Excellence In Practice program awarded more than \$20 million in multi-year projects. In addition, the Foundations provided \$1.4 million to help rebuild the healthcare delivery system in the Gulf Coast region following hurricanes Katrina and Rita.

About Physicians' Foundations

The Physicians' Foundations' purpose is to advance the work of practicing physicians and to improve the quality of health care for all Americans. The Foundations are unique in their commitment to patient safety, physician education, and quality improvement in physician practice.

There are two Physicians' Foundations: the Excellence Foundation and the Innovations Foundation. Initially, the Excellence Foundation will focus on grantmaking activities, while the Innovations Foundation will address the Foundations' commitment to quality health care through physicians' use of health information technology.

Founded in 2003, the Foundations are fueled by funds derived from settlements in a class action lawsuit between physicians, state medical

societies, and major third party payors, including Aetna, Inc., and CIGNA. In addition to agreeing to change the way they do business, the settlements included significant contributions from Aetna, Inc. and CIGNA to fund the Excellence and Innovations Foundations respectively. The settlements were a huge victory for the nearly 800,000 physicians named in the class action and the medical societies that worked tirelessly on physicians' behalf to seek justice.

In their first two years, the Foundations pursued their mission through grantmaking and a program related investment.

To learn more about the Foundations, please visit our website at www.physiciansfoundations.org

Health Information Technology Initiatives

Today, there is great hope for the improved quality and reduced costs to be gained through the use of health information technology in delivering health care. Ideally, in the ambulatory setting, a physician might use it to track an individual patient's progress in managing a chronic disease or to understand how his or her practice outcomes compare to accepted clinical guidelines. To help close the widening gap in technology adoption, the Physicians' Foundations set out in search of technology that would ease the burden of adoption.

Through the early work sponsored by the Innovations Foundation, the boards concluded that the marketplace has failed to provide solutions attractive to smaller practices. Technology, to be truly effective, must be well-designed, properly used and broadly embraced. Sensitive to the importance of the solo and small physician practice role in ambulatory care, and cognizant of the barriers to adoption of technology by these practices, the Foundations have embarked on a program for change. In 2006 the Foundations made a \$2.6 million program-related investment to establish the Solo and Small Practice

(SSP) program through a partnership with DocSite, LLC, a quality improvement company. The goal of this program is to ensure availability of health information technology (HIT) that:

- Is affordable, simple to implement and easy to use—requiring no IT expertise or expensive consulting to start and maintain
- Supports physician work and saves physician time
- Is patient centric—contributes positively to patient/physician relationships and incorporates clinical best practice guidelines
- Supports successful pay for performance participation
- Provides a HIT entry point and a path to add functionality at a pace determined by practice readiness and interest

The Health Information Technology program will work to bring together major players in the fields of health information technology, quality improvement, and medical practice. The unique synergy between the Foundations and leading physician organizations enables a powerful dialogue for change.

Excellence In Practice Grants

2005

American Academy of Family Physicians <i>Foundation Leawood, Kansas</i>	Practice Enhancement Program	\$208,953
American Academy of Pediatrics <i>Elk Grove Village, Illinois</i>	Safer for Kids Program: Pediatric Safety Web Resources	\$303,041
American College of Physicians <i>Washington, DC</i>	Center for Practice Innovation	\$996,000
American Medical Association Foundation <i>Chicago, Illinois</i>	Cardio HIT	\$786,326
Baylor Research Institute <i>Dallas, Texas</i>	Engaging Physicians to Improve Patient Safety in Ambulatory Primary Care	\$123,384
Bloomington Hospital Foundation <i>Bloomington, Indiana</i>	Accelerating Adoption of Electronic Health Records: A Rural Community Approach	\$294,212
Blue Hill Memorial Hospital <i>Blue Hill, Maine</i>	Improved Patient Care for Patients with Chronic Conditions	\$219,172
California Academy of Family Physicians Foundation <i>San Francisco, California</i>	New Directions in Diabetes Care Initiative	\$500,000
California Medical Association Foundation <i>Sacramento, California</i>	Extreme Makeover for the Solo and Small Group Practice	\$498,750
Connecticut Center for Primary Care <i>Farmington, Connecticut</i>	"CareConcepts" Integrating Payor-Sponsored Disease Management into Primary Care Practice	\$301,987
Dallas Academy of Medicine <i>Dallas, Texas</i>	PracticeNet Solutions	\$986,529
Foundation of the American Association of Medical Society Executives <i>Milwaukee, Wisconsin</i>	Federation Initiative on Quality of Patient Care	\$209,500
Hawaii Medical Foundation <i>Honolulu, Hawaii</i>	Bridging the Adoption Gap	\$900,000
Institute of Medicine & Public Health of New Jersey <i>Lawrenceville, New Jersey</i>	Electronic Feedback for Physician Management of Chronic Care	\$878,651
Kaleida Health Women and Children's Hospital of Buffalo <i>Buffalo, New York</i>	Improving Patient Safety	\$629,482
Medical Association of Georgia Institute for Excellence in Medicine <i>Atlanta, Georgia</i>	E-Technology Academy	\$652,200
Medical Care Development <i>Augusta, Maine</i>	Improving Clinical Office Practices and Outcomes	\$758,493
Medical Education & Scientific Foundation of New York <i>Lake Success, New York</i>	Essentials of Pain Management	\$500,000
Medical Society of Virginia Foundation <i>Fairfax, Virginia</i>	Implementing the Electronic Medical Record in Physician Offices	\$113,900
Middlesex Professional Services Foundation <i>Middletown, Connecticut</i>	Clinical Integration Project	\$1,000,000
North Carolina Medical Society Foundation <i>Raleigh, North Carolina</i>	Sustainable Practice Management & Development Project	\$1,000,000



Patient Safety Institute <i>Plano, Texas</i>	Real-Time Clinical Information for Physicians	\$985,000
Texas Medical Association Special Funds Foundation <i>Austin, Texas</i>	Ensuring Patient Safety through Health Information Technology	\$1,000,000
Washington State Medical Education & Research Foundation <i>Seattle, Washington</i>	Washington State Support for Quality Project Center for Electronic Health Best Practices	\$1,000,000
West Virginia Medical Foundation <i>Charleston, West Virginia</i>		\$186,500

2006

Boston Medical Center <i>Boston, Massachusetts</i>	Solving the Adoption of Innovation Dilemma for Solo and Small-Group Practices	\$396,025
Center for Medical Simulation <i>Cambridge, Massachusetts</i>	Teaching Disclosure of Medical Errors in a High-Fidelity Simulation	\$249,572
Dana Farber Cancer Institute <i>Boston, Massachusetts</i>	Improving Patient Safety in Ambulatory Care through Electronic Prescribing	\$195,959
Emory University <i>Atlanta, Georgia</i>	Chronic Care Unit for Arthritis - A Model of Care for a Public Hospital	\$453,168
Fund for Public Health in New York <i>New York, New York</i>	Clinician's Toolbox and Self-Management Training Program	\$499,997
Louisiana State Medical Society Education & Research Foundation <i>Baton Rouge, Louisiana</i>	Louisiana Disasters: Health Care Lessons Learned	\$254,000
Massachusetts Health Quality Partners <i>Watertown, Massachusetts</i>	An Integrated Program to Improve the Clinical Quality and Experience of Care	\$499,733
Nebraska Medical Foundation <i>Lincoln, Nebraska</i>	Enhancing Clinical Practices through the Adoption of Health Information Technology	\$499,604
New York Chapter of the American College of Physicians <i>Albany, New York</i>	Mindful Communication: Bringing Intention, Attention, and Reflection to Clinical Practice	\$462,302
Philadelphia Health Management Corporation <i>Philadelphia, Pennsylvania</i>	Philadelphia e-Quality	\$377,506
South Carolina Medical Association Foundation <i>Columbia, South Carolina</i>	Targeting Racial Disparities in Treatment of Type II Diabetes	\$500,000
Tennessee Foundation for Quality Patient Healthcare <i>Nashville, Tennessee</i>	CURB-IT: Controlling Utilization Rates by Informing and Teaching	\$445,936
Texas Academy of Family Physicians Foundation <i>Austin, Texas</i>	Improving Diabetes Care through Implementation of Health Information Technology	\$305,608
University of Louisville Research Foundation <i>Louisville, Kentucky</i>	Exportation of Applied Expertise: An Intra-State Mechanism to Improve Quality & Safety in Specialty Surgery	\$305,608
University of North Dakota <i>Grand Forks, North Dakota</i>	NORTHSTAR: A Rural Primary Network for Quality Improvement	\$370,453

Excellence Foundation

Louis J. Goodman, PhD, President
Texas Medical Association

Alan Plummer, MD, Vice President
Medical Association of Georgia

William Mahon, Treasurer
South Carolina Medical Society

Larry Braud, MD, Secretary
Louisiana State Medical Society

Rick Abrams
Medical Society of the State of New York

Don Alexander
Tennessee Medical Association

Troyen Brennan, MD
Aetna

Michael Kornett
Medical Society of New Jersey

Sandra Mortham
Florida Medical Association

Robert Seligson
North Carolina Medical Society

Innovations Foundation

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Subhi Ali, MD
Tennessee Medical Association

Michael Kornett
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Sandra Mortham
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Excellence Foundation

Signatory Medical Societies

Alaska State Medical Association
California Medical Association
Connecticut State Medical Society
Denton County Medical Society (Texas)
El Paso County Medical Society (Colorado)
Florida Medical Association
Hawaii Medical Association
Louisiana State Medical Society
Medical Association of Georgia
Medical Society of New Jersey

Medical Society of the State of New York
Nebraska Medical Association
New Hampshire Medical Society
North Carolina Medical Society
Northern Virginia Medical Societies
South Carolina Medical Association
Tennessee Medical Association
Texas Medical Association
Washington State Medical Association

Innovations Foundations

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Medical Association of Georgia
Medical Society of New Jersey
Medical Society of the State of New York
Nebraska Medical Association
New Hampshire Medical Society
North Carolina Medical Society
Northern Virginia Medical Societies
South Carolina Medical Association
Tennessee Medical Association
Texas Medical Association
Vermont Medical Society
Washington State Medical Association

Physicians' Foundations

Physicians' Foundation for Health Systems Excellence
Physicians' Foundation for Health Systems Innovations
c/o Grants Management Associates
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617-399-0417

To learn more please visit our website,
www.physiciansfoundations.org