

# 01 PRESIDENT'S CORNER



Transition, refresh and growth are descriptors that come to mind as I reflect on 2018 to date. For one, I address you for the first time in my new role as president of the Physicians Foundation.

This April concluded the three-year term of Dr. Walker Ray. I want to thank him for his leadership of the organization and look forward to his ongoing wisdom and expertise on our board. I am honored to serve as the new [president of the Foundation](#) and sincerely look forward to furthering our mission—giving physicians a voice and equipping them with the resources to succeed.

We began this year by introducing a new look and feel to the Foundation. Through the launch of our [new website](#), we sought to showcase the great work we've achieved together over the years in a fresh, dynamic way. As you'll see when you visit the website, it is easier to navigate, visually engaging and more prominently brands the Foundation as a leading voice for the empowerment of physicians. We believe this refreshed persona symbolizes stability and clarity—exactly how we want physicians to view us as they look for support and resources.

Additionally, we announced the launch of a new research center in partnership with Weill Cornell Medicine. [The Physicians Foundation Center for the Study of Physician Practice and Leadership at Weill Cornell Medicine](#) (CPPL) will focus on documenting the challenges facing practicing physicians and will define practice models that help physicians provide high-quality, high-value care to patients. Dr. Lawrence Casalino, Chief, Division of Health Policy and Economics at Weill Cornell Medicine, will serve as Director of the Center. We anticipate a wealth of insights over our initial five-year engagement.

We're also continuing to raise awareness about the impact of social determinants on healthcare outcomes. Recently, Dr. Joseph Valenti presented on the topic at the [2018 Health Equity Summit](#) in Milwaukee, highlighting the important research from our late friend and colleague, Dr. Buz Cooper. This hotly debated topic has been top of mind in the media and we are glad to see it garnering the attention it deserves. The Foundation plans to continue providing stakeholders with resources to help address social determinants and move the needle on this important topic.

To keep a pulse on what the Foundation is doing to empower physicians and improve healthcare, I encourage you to visit [our newly designed website](#), the [Foundation's Forbes Channel](#) and to follow us on [Twitter](#) and [LinkedIn](#).

**[Gary Price, MD](#), President, the Physicians Foundation**

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# 02

## GRANT SPOTLIGHT



In our ongoing effort to support physician leadership, the Foundation highlighted a recent grant to the North Carolina Medical Society (NCMS) Foundation's Kanof

Institute for Physician Leadership (KIPL). The grant supports the KIPL leadership development program that helps North Carolina physicians be the drivers and agents of change toward patient-centered healthcare. We connected with [Kristina Natt och Dag, PhD, MA, Vice President, Leadership Development, North Carolina Medical Society](#), to learn more about the program. Click [here](#) to read the full Q&A with Kristina.

Support from the Physicians Foundation helps the KIPL provide high-quality, well-designed and relevant CME-certified programs to North Carolina physicians.

For more information on applying for grants or the portfolio of grants the Foundation has previously awarded, visit [physiciansfoundation.org/grants/](https://physiciansfoundation.org/grants/).

# 03

## FOCUS ON

April marked the official launch of the Physicians Foundation Center for the Study of Physician Practice and Leadership at Weill Cornell Medicine with the goal of empowering and supporting practicing physicians as they seek to improve care for their patients while navigating today's complex healthcare landscape.

Over the years, the Foundation has observed the ever-mounting administrative and regulatory burdens placed on practicing physicians across the U.S. We have seen first-hand how this added work has forced physicians to reduce the amount of time they spend with patients and has diminished physician's autonomy when it comes to patient care. We are hopeful that research outcomes from the new center will lead to higher quality care, more efficient healthcare spending across the U.S., better health for populations of patients and will improve the healthcare experience for physicians, patients and other healthcare workers.

The Center's core team is comprised of Weill Cornell Medicine faculty. Lawrence Casalino, M.D., Ph.D., M.P.H. Chief, Division of Health Policy and Economics, will serve as Director; Rainu Kaushal, M.D., M.P.H., Professor and Chair, Department of Healthcare Policy and Research at Weill Cornell Medicine, and Healthcare Policy Physician-in-Chief at New York-Presbyterian/Weill Cornell Medical Center, will serve as a key internal advisor, and Dhruv Khullar M.D., M.P.P., Instructor at Weill Cornell Medicine's Department of Healthcare Policy and Research, will act as Director of Policy Dissemination. An Advisory Council of healthcare experts from diverse fields around the U.S. will provide guidance to the Center throughout the research process.

Since the launch, Dr. Casalino and Dr. Khullar have been writing thought provoking pieces on the issues that plague physicians and crediting their work directly to the Center.



## 04

## FORBES CHANNEL

### Forbes

The Physicians Foundation [Forbes channel](#) continues to be a valuable platform to promote important topics impacting the healthcare industry and to highlight priorities of the Physicians Foundation. In February, Dr. Walker Ray and Tim Norbeck authored a response to the Center for Medicare and Medicaid Service's request for information regarding a "new direction" for the Center for Medicare and Medicaid Innovation. The response focused on the urgent need for CMMI to account for poverty and other health-related social needs as central to a truly effective healthcare system. The piece was not only posted on the Foundation's Forbes channel, but was also highlighted in [The Health Affairs Blog](#), [FierceHealthcare](#) and Vox's Weekly Roundup (link unavailable).

There have been a number of other excellent articles posted since January thanks to great contributions by board members: Lou Goodman, PhD; Larry Downs; Walker Ray, MD; Tim Norbeck; Jennifer Hanscom; Bob Seligson and Gerald McKenna, MD. Below is a roundup of the most recent pieces featured:

- [A Collaboration to Keep Physicians at the Center of Healthcare](#), by Lou Goodman, PhD and Larry Downs
- [U.S. Health Outcomes Compared to Other Countries Are Misleading](#), by Dr. Walker Ray and Tim Norbeck
- [Physicians' Broader Vision For The CMMI's Future: Look Upstream](#), by Dr. Walker Ray and Tim Norbeck
- [Sky High Drug Prices Can Be Controlled. Here's How.](#), by Jennifer Hanscom
- [Good Health Means More than Visiting Your Doctor](#), by Bob Seligson
- [The U.S. Opioid Crisis: How Can We Remedy?](#), by Dr. Gerald McKenna

## 05

## IN THE NEWS

Below are recent articles featuring commentary by Physicians Foundation board members as well as highlights of the Foundation's research.



### What Can Be Done About the Coming Shortage of Specialist Doctors?

(May 2, 2018)

Dr. Lawrence Braud discusses strategies to help combat physician shortage in both primary care and specialty fields.



### Physicians' Broader Vision For The Center For Medicare And Medicaid Innovation's Future: Look Upstream

(March 2, 2018)

Tim Norbeck, CEO, and Dr. Walker Ray encourage CMS to account for the impact social determinants has on healthcare outcomes.



### How to Be a Physician Leader

(February 7, 2018)

Bob Seligson discusses the importance of physician leadership and how physicians must lead by example.

# 06

## CONNECT WITH US

We hope you will continue to support the Foundation's efforts to empower physicians to lead in the delivery of high-quality, cost-efficient healthcare by visiting our website and sharing our insights. Please consider sharing the news of our new site with your social networks:

### twitter

- Click to Tweet: [Excited to share @PhysiciansFound launched its new website offering great insights from physicians with a new look! https://bit.ly/2JMrXKK](https://twitter.com/PhysiciansFound/status/1000000000000000000)

### LinkedIn

- Excited to share the new and improved Physicians Foundation website, [physiciansfoundation.org](https://physiciansfoundation.org), an important resource for those seeking research, thought leadership and grant information to empower physicians to lead in the delivery of high-quality, cost-efficient healthcare. Please consider sharing the new site with those who need to consider the physicians perspective in an everchanging healthcare landscape.